

Total No. of Questions - 10]  
(2022)

[Total Pages : 2

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**M.B.A. Examination**  
**MANAGERIAL ECONOMICS**

Paper – 103  
(Semester-I)

Time : Three Hours]

[Maximum Marks : 60

*The candidates shall limit their answers precisely within the answer-book (40 pages) issued to them and no supplementary/continuation sheet will be issued.*

**Note :** Attempt *five* questions in all, selecting *one* question from each unit. Each question carries equal marks.

**UNIT-I**

1. Describe the role of economics discipline with reference to management.
2. What do you mean by the circular flow of economic activities and the functions of economic system ? Explain.

**UNIT-II**

3. Define discounting principle with a suitable example.

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266 [P.T.O.]

4. Elaborate and differentiate the concepts of incrementalism and marginalism.

### **UNIT-III**

5. Explain law of demand with reference to fast moving consumer goods.
6. How to do the forecasting of demand ? Discuss.

### **UNIT-IV**

7. Describe various components of Production and Cost Analysis.
8. Elaborate the nature, type and managerial use of cost for a Textile firm.

### **UNIT-V**

9. What do you understand by different types of pricing competition ? Explain.
  10. Explain and differentiate between duopoly and oligopoly with suitable examples.
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